



Sacramento Food Bank & Family Services 2nd Quarter Report October – December 2009

Programs

I. Food Assistance Program

SFBFS consolidated all of its food distribution outlets into one program, Food Assistance. This department oversees the Oak Park Distribution Monday through Friday, all mobile distributions and our support of other organizations with food throughout the year.

Highlights:

- Served an average of 9,319 clients per month at our Oak Park location, (approx. 490 people served per day)
- Served an additional 7,580 people per month through mobile distribution (approx 910 people per distribution)
- New mobile distribution site added – Oak Park Community Center
- KCRA Kids Can Food Drive
- Holiday Spirit of Giving Donation Drive Kick-off
- Mobile Distributions at Oak Ridge Elementary School in Oak Park
- 2nd Annual Turkey Drive – collected 6,583 turkeys & 20 bins of non-perishable food items in one day, over 10,000 turkeys collected throughout the quarter
- Turkey Distribution – 5,000 families served
- Run to Feed the Hungry – gathered 487 pounds of food
- Support for SFBFS program holiday parties and outside agencies
- Increased the amount of resources and information being provided through Oak Park distributions
- Monthly health and nutrition focus for mobile distributions
- Started a children's activity center at mobile distributions
- Purchased an electric pallet jack, portable outdoor lighting, tents, tables, activity supplies and signage
- Food donations are up from this time last fiscal year and SFBFS is on pace for collecting and distributing just under 4.3 million pounds this year

Goals:

- Increase to 16 mobile distribution sites within 12 months
- Transition into a completely mobile distribution format within the next year
- Improved tracking of food inventory
- Implementation of formal Standard Operating Procedures for our Mobile Distribution

Partnerships:

- Rancho Cordova Police Department and Mercy Hospital received turkeys, food boxes and gifts to distribute to families in need in Rancho Cordova
- Veterans Affairs office – connect eligible veterans to health care and other services
- With non-profits focused on community health initiative to provide fresh and local produce and access to free and low cost health care.
- Equal Start created a weekend nutrition program for all of the students who attend Oak Ridge Elementary. Equal Start provides volunteers who come to our Oak Park warehouse each Wednesday to create bags of healthy snack items and nutritional staples. SFBFS delivers the bags to the school on Friday where more Equal Start volunteers deliver the bags to each classroom so each child is able to take a bag home to have healthy, nutritious food to eat over the weekend. SFBFS provides cereal, peanut butter, bananas, soup, granola bars, and other fresh produce.

II. Clothing Program

Clients Served:

Adults served	4,767
Children served	4,047
Total # of clients	8,814
Total # of items	132,558

Goals:

- Develop and implement a plan to keep the program organized using clear plastic boxes for storage
- Expand business attire department
- Increase the number of items distributed on a monthly basis
- Expand relationships with other businesses to obtain items of greatest need
- Create clothing drives for most desirable clothing articles such as new undergarments and men's clothing
- Develop sections within the program for juniors and young men to best serve teenagers
- Implement activities for children during program hours and recruit volunteers to supervise play area while parents shop in the program
- Implement a new computer program to track clients and items
- Build dressing rooms
- Craft a referral system to help assist individuals re-entering the work force.
- Develop a grooming/empowerment component to compliment the upcoming new and improved SFBFS' business attire component

III. Mother-Baby Program

Clients served

	Saca CLC	Oak Park	Total
Parents served	568	725	1,293
Children served	525	698	1,223
Expectant women served	64	98	162
Total clients served			2,580 clients
Workshops offered	55	42	97 workshops
Workshop attendees	473	597	

Items distributed

	Saca CLC	Oak Park	Total
Diapers	5,540	6,397	11,937
Articles of baby clothing	7,932	8,440	16,372
Articles of maternity clothing	189	375	564
Items of food/formula	3,599	3,494	7,093
Food vouchers	64	570	614
Expectant mother packages	20	51	71
Toiletries, toys and books	2,346	1,600	3,946

Highlights:

- Family life workshop topics: nutrition during pregnancy, obesity, postpartum depression, risks during pregnancy, infant development, diabetes, financial awareness and more
- Celebration of the 40th anniversary of *The Very Hungry Caterpillar* with crafts, movie, stories and more
- Christmas party for 332 Mother-Baby clients in Oak Park included food, crafts, gifts and family photos with Santa
- Received award from the Sacramento Bee Book of Dreams to begin the cloth diaper project
- 20 Mother-Baby program clients in Oak Park participated in two "Talking Circles" organized by the California Endowment through the Oak Park Neighborhood Association
- Delta Dental of California donated 4,300 dental care kits that will be distributed during the Dental Hygiene classes

IV. Women's Wisdom Art Program

Highlights:

- Transitioned women attending the cancer program into daily art classes
- Started the first evening class in October, hope
- Created two fabric art class, which uses entirely donated items
- Expanded to include two ceramics classes
- Sales continued from the Art Bra show, raising \$3,000 for program support
- Women participated in six special events and field trips
- Successful November art show for clients at SFBFS for 2nd Saturday

V. Adult Education Program

Clients served

	Saca CLC	Oak Park	Total
Clients served per month	362	130	490 clients/month
Clients attending ESL per day	40	18	

Highlights

- Two full computer classes are taught in Spanish at Saca CLC each week
- 25 women attend exercise classes taught 4 days per week at Saca CLC by volunteers
- Oak Park incorporated art into ESL classes
- Cooking classes offered once per month in Spanish at Saca CLC
- Offered classes in partnership with EDD to adults in the Computer Clubhouse area in Oak Park
 - 21 students completed Microsoft Word and Excel for beginners
 - Saturday Photoshop classes now offered for adults

VI. Havens Transitional Living Program

Highlights:

- Two families saved enough to transition into low income Mercy Housing
- The remaining families continue to seek employment, save money and enroll in low income housing lists
- Fun events include RiverCats Winter Wonderland, holiday potluck dinner, CH2M Hill holiday party, Night in Bethlehem, Hand in Hand toy drive

Future:

- The Haven's Transitional Living program will be phased out by June 30, 2010 to make room for Phase 1 of our campus master plan.

VII. PlayCare Program

Clients served

	Saca CLC	Oak Park	Total
Children served per month	60	49	109 children/month

Highlights

- Continues to be a key system for clients attending courses in Adult Education program
- Circle time helps children learn numbers, months, days of the week, vocabulary
- Homework packets and take-home activities focus on weekly theme and encourages parental involvement at home
- Field trip to the pumpkin patch to enjoy hay ride, corn maze and haunted house
- Holiday potluck dinner

Goals:

- Creating a new PlayCare orientation to build trust with new moms attending Mother-Baby classes
- Offering school readiness to prepare for kindergarten

VIII. Youth Academy Program

Clients served

	Saca CLC	Oak Park	Total
Children served per day	15	23	38 children/month

Highlights

- Federal Work Study students are funded through Sacramento State to offer assistance as literacy tutors in this program
- 45 people attended the family reading night, where children read stories to the audience
- HEAR visits
- Awarded the CarMax Foundation Grant this year, which provides funds to offer children the opportunity to lead a variety of community service projects once a month for the duration of the school year. Projects included creating letters and cards to soldiers, baking and donating dog treats to City of Sacramento Animal Care Services Center, stockings for homeless individuals at Loaves & Fishes and a Halloween Party for Saca Mother Baby clients and their children.
- 35 adults and children attended the Nutcracker Ballet performed by the Sacramento Ballet
- Volunteers offer yoga and martial arts classes to help students dealing with stressful situations
- Interactive presentation on bullying, stress and conflict resolution

Goals:

- Open After-School program on Fridays in Oak Park to 5 students

IX. Computer Clubhouse Program

Highlights

- 30 youth enrolled in program with 15 youth served on average per day
- Attended and hosted the Western Intel Network Conference
- Restructure the program to include three foci:
 - Auto Autodesk Animation Academy: Heavy emphasis on use of Autodesk Animation Software, the current industry standard program for realistic 3D animation design.
 - Computer Clubhouse: Encouraging building animation, graphic design and music production projects with myriad of Clubhouse software.
 - Academic Assistance: Monitored and assisted homework and school project session with volunteer tutors and mentors.
- Two Clubhouse alumni members received scholarships in the amount of \$2,500
- Focus on Adobe Photoshop for youth
- Awarded \$20,500 for a Technology Refresh from Intel, and \$20,300 from UPS in grant funding to refresh the clubhouse computers and software
- Program Manager and Program Assistant received training to become Microsoft Certified Specialists
- Volunteers repaired and repurposed 8 donated computers to assist families in need

Goals:

- Video Marketing Project with Clubhouse kids
- Provide fun video production/editing project to members
- Increase visibility of Intel Computer Clubhouse and SFBFS
- Possibility to post video on multiple online sources
- User video generated community
- Intel Computer Clubhouse Online Village

Operations

I. Warehouse

- Warehouses became organized, streamlined and labeled thanks to volunteers and additional staff
- Received a generous donation of 315 feet of pallet racking for our offsite warehouse from DST Output in El Dorado Hills to be accompanied with an electric lift
- New Guest Services Coordinator joined SFBFS staff in October and created operations standards for receiving donations and recruited more volunteers

II. Donor Partnerships:

- California Emergency Foodlink – continue grocery pick ups three times per week
- Soil Born Farms
 - Provide produce and once per month cooking demonstrations for mobile distribution
 - Formed partnership called Harvest Sacramento, which utilizes volunteers to glean fruit from area homes to benefit SFBFS
- General Produce - purchase produce items at wholesale cost (or less)
- Bank of America - SFBFS received the 2010-2011 Bank of America Neighborhood Excellence Grant Award, which will provide \$200,000 in support for the mobile distributions over the next two years
- Safeway CPS – receive increased donations of food and non-perishable goods
- Al Saroni Foods – new partnership resulting in large food donations
- Food for Families – donations from Raley's and Bel Air patrons are used to purchase baby food and food staples

- Local food banks – SFBFS provides more food support to other non-profit organizations in need including Mercy House, Oak Park Community Center, El Shaddai Church and Ministries, Phoenix Park, Senior Connect, Shoulder to Shoulder, Step One Sober Living, Antioch Progressive Church, Alder Grove and Capital Christian Center

III. Events

- Back to School Community Clean-up – two clean-ups involved clients at both facilities to beautify the neighborhood and in exchange received a new backpack filled with school supplies
- KCRA Kids Can – 7,568 total pounds collected
- Saca CLC clothing give away – over 600 items distributed to families
- 16th Annual Holiday Spirit of Giving
 - 172,883 total pounds of food collected
 - 360 participating agencies
- Halloween party drew 246 attendees at Saca CLC
- KCRA Turkey Drive 3,000 – 6,583 turkeys collected in 15 hours. Improved logistics for ease of donations
- Hosted GiftFest at Saca CLC in collaboration with the North Sacramento Family Resource Center
- Thanksgiving food box distribution – 6-8 families served at once, increasing efficiency of food delivery for 5,000 families
- Run to Feed the Hungry – supplies and logistics handled by operations staff led to a successful event
- Client Christmas party drew over 500 Saca CLC attendees at Hagginwood Community Center. Activities included photos with Santa, arts and crafts, dinner and gifts for all attendees
- Holiday food box distribution at Saca CLC for 500 Christmas meals thanks to Thunder Valley Casino

IV. Volunteer Services

Individual volunteers

Number of volunteers	1,905
Total number of hours	13,838.75

Volunteer groups

Number of groups	84 groups
Total number of volunteers	1,279 volunteers
Total number of hours	3,836.5 hours

Individuals and groups contributed **17,675.25 hours** of volunteer service to SFBFS during this quarter.

Highlights:

- Two SFBFS volunteers received awards at the 2009 Volunteer Spirit Awards for their dedication and service
- AmeriCorps*NCCC team of ten young adults served at SFBFS from November 16 through December 18 providing support for programs, special events and operations
- 299 volunteers contributed 1,214 hours of service on Thanksgiving Day for a successful Run to Feed the Hungry
- 129 volunteers contributed 913.75 hours over two days of turkey distribution
- 80 volunteers contributed 406.5 hours of service during the turkey drive
- SFBFS experienced its largest volunteer orientation ever on 12/29 with a total of 52 attendees

V. Resources

Network Café:

- Network Café continues to be a vital resource for agencies to find common purpose among the many social service organizations in Sacramento
- Speakers included Valley Hi Resource Center, Black Infant Health, MET Sacramento High School, Proud to Wait, Sacramento Crisis Nursery, and La Familia Counseling Center
- North area collaborative continues to meet monthly to offer support and referrals for agencies located in North Sacramento and Del Paso Heights

Mobile food distributions:

- Nutrition interns from UC Davis educate clients on the importance of living and maintaining a healthy lifestyle
- Resource tables stocked with over 20 different health, nutrition and community service resources (many of which are available in English, Spanish, and Russian) are available at each mobile distribution
- Holiday resources included budget friendly holiday recipes, tips for efficient Christmas shopping, depression and coping during the holidays, stress management techniques and a variety of information on the importance of budgeting monthly

Christmas giveaways:

- This year over 300 families and 600 children received gifts, gift cards, and groceries from local companies, schools and individuals through our Adopt-a-Family program
- Adopting organizations include Intel Corporation, Summit Funding, Gold River Discovery Center's 5th grade classes, and CH2M Hill along with numerous SFBFS volunteers and SFBFS donors

VI. Communications

Highlights:

- New Web site launched on October 6 and now features online donations, a volunteer form, calendar of events, blog and searchable resource database
- Increased fans of Facebook to 639
- Distributed 10 press releases
- SFBFS was featured in 99 media articles and news stories
- Diamond ring won by participants of Race for the Rock was re-introduced as a new raffle prize under Raffle for the Rock. Tickets sold to benefit SFBFS programs for \$5 each to benefit programs.