



**Sacramento Food Bank & Family Services  
3<sup>rd</sup> Quarter Report**

**January – March 2010**

## Food Assistance

People served	January	February	March	Quarterly Total	Year to Date July - March
Oak Park Adults	4,317	3,036	3,942	11,295	39,407
Children	3,010	2,250	2,805	8,065	30,083
Seniors	334	452	386	1,172	3,319
<b>Oak Park Subtotal</b>	<b>7,661</b>	<b>5,738</b>	<b>7,133</b>	<b>20,532</b>	<b>72,809</b>
Mobile Adults	3,289	3,311	3,773	10,373	32,011
Children	2,806	2,665	3,441	8,912	27,084
Seniors	266	337	277	880	3,654
<b>Mobile Subtotal</b>	<b>6,361</b>	<b>6,313</b>	<b>7,491</b>	<b>20,165</b>	<b>62,749</b>
<b>Grand Totals</b>	<b>14,022</b>	<b>12,051</b>	<b>14,624</b>	<b>40,697</b>	<b>135,558</b>

### Remarks / Highlights

- We continue to place increased emphasis on mobile food distributions. As we add additional mobile site in South Sacramento we will slowly phase out food distributions from our Oak Park facility. Critical to an expansion of services is to be sure we have logistics in place to support the expansion and have garnered additional resources to promote the health and nutrition outreach which is a fundamental element of our Strategic Plan. To that end:
  - We are developing fair weather and foul weather site specific plans to standardize logistics requirements.
  - We continue to enhance our partnerships with Soil Born Farms and Sacramento Natural Foods Coop to provide food demonstrations.
  - We are actively engaged with UC Davis and Sonoma State University to provide student interns in the health care professions to assist with evaluating and tracking the health and well being of our clients.
- The loss of a senior program manager resulted in a challenging quarter; however it also allowed us to evaluate our existing systems and procedures to provide us greater operational clarity and momentum as we look to adding new mobile sites in the next quarter.
- Kelly arranged for a videographer to film a three-minute informational piece about our mobile distribution format. The video turned out beautifully and has become an excellent tool for explaining our program to potential partners, donors and volunteers.
- We solidified plans this quarter to expand to two new sites in May and June 2010
  - May 6<sup>th</sup> will be our first distribution at Serna Village serving residents of both Serna Village and Quinn Cottages.
  - June 17<sup>th</sup> will be our first distribution at All Hallows Catholic Church serving the 95820 and 95817 zip codes.
- As a result of the addition of an additional mobile site in 95820/95817, we are requesting permission from Sacramento Emergency Foodlink to close our Oak Park distribution on Tuesdays beginning on July 6, 2010.
- We have established an ongoing system for tracking the amount of food being distributed per person and per household at each of our mobile sites allowing us to better track our food usage and to create quantifiables for grant submissions and reporting.

## Clothing

Articles of clothing distributed	January	February	March	Quarterly Totals	Year to Date July - March
Clothing program	33,715	34,916	37,582	106,213	231,557
Mother- Baby program	4,904	4,727	6,605	16,236	47,029
Other Agencies	3,100	3,500	8,205	14,805	82,930
Total	41,719	43,143	55,481	140,343	361,516

People served (includes M-B)	January	February	March	Quarterly Totals	Year to Date July - March
Adults	1,728	1,639	1,901	5,268	14,313
Children	1,735	1,453	1,697	4,885	12,534
Total	3,463	3,092	3,598	10,153	26,847

## Remarks / Highlights

- With the help of a very special, creative AmeriCorps team Sacramento Food Bank & Family Services' Clothing program has been transformed to a much brighter, happier place. We have added lots of color and life to the main clothing area making for a welcoming atmosphere.
- A Junior and Young Men's section has been developed specifically for teenagers (male & female). We have seen a significant increase in the number of teenagers who shop in the clothing program. Wednesday night is a very popular night for children including teenagers because they are able to accompany their parents and do their own shopping as they are not in school in the evening.
- Due to the abundance of clothing items received, SFBFS' Clothing program is developing new relationships within the local faith based community as well as with other community organizations. With our support these organizations either develop their own clothing program and/or supplement their existing clothes closets. These successful collaborations allow us to meet the needs of more people as well as reducing the number of clothing items stored at SFBFS.
- In March, Old Navy donated much needed, high quality retail tables, hangers, mannequins, bags and more. These donations have helped create a more store-like, boutique feel in the Clothing program.
- With the support of the Volunteer Services Manager, the clothing program has recruited Russian, Ukrainian and Hmong speaking volunteers. We will continue to recruit bilingual volunteers in an effort to better communicate with our clients.
- The clothing program continues to have a shortage of men's shoes and clothing, big and tall men's clothing, plus size clothing for women and socks and undergarments for both men and women. We have worked with local churches to set up successful clothing drives that focus specifically on these items. The clothing program will continue to reach out to the community regarding the specific needs of SFBFS clients.

## Mother Baby

<b>Workshops</b>	January	February	March	Quarterly Totals	Year to Date July - March
Number of workshops	29	32	47	108	305
Attendees	345	361	480	1186	3,364

<b>People served</b>	January	February	March	Quarterly Totals	Year to Date July - March
New Clients	119	95	108	322	1,303
Infants (0-12)	231	187	207	625	2,099
Toddlers (13-24)	149	130	115	394	1,538
Parents/Guardians	415	348	374	1137	2,732
Expectant Mothers	56	51	55	162	547
Graduating Children	11	12	13	36	149

<b>Distributions</b>	January	February	March	Quarterly Totals	Year to Date July - March
Diapers	3431	2151	2885	8467	33,119
Baby food	998	636	666	2300	5,838
Toddler food	752	1206	694	2652	10,159
Formula	193	134	184	511	1,938

### Remarks / Highlights

- This quarter we began to offer cloth diaper making classes where clients could learn how to make a cloth diaper out of an old t-shirt. All material and instruction is provided by the Mother-Baby program and moms get to take their diaper home for use on baby.
  - We will begin sewing classes at Saca CLC this summer.
  - WWA has offered the use of their sewing machines at Oak Park to begin classes in July.
- Mother-Baby program's new partnership with California Life-Line will provide \$5.25 for each person we educate about their government program that offers home phone subscribers with a discount on their bill. The money will be used to support our Cloth Diaper project.
- Mercy San Juan Safe Kids Car Seat Program provided 46 free car seats for our clients that attended a car seat safety classes in February and March.
- We had 2 successful events celebrated at both locations:
  - Dr Seuss Celebration with more than 200 attendees
  - Easter Celebration with more than 350 adults and kids in attendance
- The Mother-Baby program opened a new Mother-Baby store filled with new and like-new items clients can purchase with Mother-Baby Bucks. Clients earn \$1-\$5 worth of Mother-Baby Bucks by attending Family Life Workshops. Clients can then use the Mother-Baby Bucks to shop in the store. The new store offers a great incentive for clients and we have seen families return multiple times in the same month.

## Youth Academy

- 26 families and 32 children have been enrolled in our programs since last summer. Parental support has been significant in helping with field trips and ensuring regular attendance for the children.
- Continued partnership with Spirit in the Arts, making weekly visits where the kids use of a wide variety of art supplies to express themselves and develop their imagination **(Saca)**.
- Met with each family to discuss students' latest report card and progress in school, as well as to develop ideas for how to help each student achieve academic success and finish the school year off strongly **(Saca)**.
- We received two program grants;
  - 8 week art class being **(Oak Park)**
  - 8 week computer class focusing on healthy eating habits being offered from KVIE **(both sites)**
- Two more CarMax Grant Leadership in Community Service projects completed **(both sites)**
  - Birthday Wishes in January. The children used funds provided by the grant to provide all the supplies needed for a birthday party for children in Sacramento who are currently homeless and otherwise would not have a birthday celebration
  - Our children baked 200 cupcakes, wrapped children's birthday gifts and put together 60 Easter baskets. Our children volunteered at the Easter event by leading the arts & crafts activities, distributing snacks & drinks, helping with the signing and the egg hunting. After our event ended, many of our families offered to stay and help clean.
- Program managers attended the parent-teacher conferences this semester and received great feedback and comments from all of the teachers. Four of our children did not require a conference. The teachers informed the program manager they are seeing great improvement in the children's self-confidence and self-esteem. Some of our new children who were struggling in their English development skills are making improvement and according to their teachers, they are participating more in class. As a reward for their academic accomplishments, we will be taking them bowling. **(Oak Park)**
- Scheduled a Mandated Reporter Child Abuse training for SFBFS staff and volunteers on Friday, February 26. 35 people attend this important training. A Computer Clubhouse volunteer led a training for 10 tutors on how to review a child's report card. **(Oak Park)**

## Haven's Transitional Living

- The focus continues to be on successfully transitioning the Havens families into the community in preparation for the program closure on June 30.
- Ganelle White's family successfully transitioned to the Saybrook Apartments, run by Lutheran Social Services. It is a gated community, requires very low rent offers childcare and provides access to great schools. Ganelle now can afford to attend Sac City College and pursue t her Associate's certificate.
- Monica Moua is working full time at Wal-Mart. She is in the process of getting accepted into Serna Village apartments.
- Tanika Butler has applied for admission to Quinn Cottages and has been guaranteed a place. She is going to take her driver's training test and hopes to have her license before leaving the Havens program. Tanika Butler has also been working with the Department of Rehabilitation and has become eligible for employment with Pride Industries. She will schedule a job interview in April.
- Isabel Garcia has been suffering from an unknown element for seven months. Sister Kathy Wood, OSF, Nurse Practitioner at Clara's House, diagnosed her and she is now on the right medicine and on the mend. All of her treatments and medication have been free. The Garcia children continue to do very well in school and receive Target cards for their good grades.
- On Saturday, February 6th, the Havens families enjoyed a field trip to the California Museum and then went to Chada Thai Cuisine for a fun lunch.

## Adult Education

(Basic adult education tutoring, ESL classes, computer lab users, computer classes (EDD and basic) & exercise classes included)

Total clients served	January	February	March	Year to Date July – March
Saca Center	180	195	225	Not available
Oak Park CLC	184	185	196	Not available
EDD	61	67	74	Not available
Total	425	447	495	

New clients	January	February	March	Year to Date July – March
Saca Center	50	60	66	Not available
Oak Park CLC	13	19	16	Not available
EDD	21	17	28	Not available
Total	84	96	110	

### Remarks / Highlights

#### Oak Park Community Learning Center:

- The Oak Park ESL class completed lessons on food, cooking utensils and recipes. To emphasize experiential learning, everyone brought a fruit and the class made a fruit salad. Additionally they have made oatmeal, chocolate chip and butterscotch cookies. This familiarized the students with ingredients, cooking utensils and recipes using U.S. measurements.
- We ordered, received, and inventoried the books from the Sacramento Bee Book of Dreams grant. We received 10 boxes of books with adult content written at a first through fourth grade reading level. The books deal with decoding, fluency, comprehension, vocabulary and spelling. We are now ready to start putting together the curriculum.
- One of our students came to study here in May 13, 2009. He had only gone to school through the sixth grade in Mexico and had worked in Sacramento trimming trees for SMUD. He came to study for the writing portion of the GED, having successfully passed the other four parts. The writing portion consists of 50 multiple choice questions and a 250 word essay. He had passed the multiple choice questions, but not the essay. After studying here, he retok the exam and this time passed the essay, but not the multiple choice questions. He came back to study in Dec 2009. He retok the exam March 2010 and passed both parts resulting in a GED.
- We saw a big surge in the number of students in the first quarter of 2010.

#### Saca Community Learning Center:

- Spanish computer classes are offered as basic computer education, such as how to turn the computer on/off, how to do an internet search, set up an email account and how to open a Word document. English computer classes are offered twice a week and have seen great success at the 6-7:30pm time on Monday nights. We are able to offer many one-on-one pairings of volunteers and students at this time as well.

- Saca CLC Administrative Assistant works with Spanish speaking students learning to read and write in English, focusing on learning the ABC's, numbers, and colors, but most importantly how to write their name, address, home and/or cell phone, their birth dates, as well as their children's birth dates. She also holds individual appointments with clients vary from filling out a passport application, to a school registration forms, making calls to set up a doctor's appointment, translating mail (that was delivered in English), and doing job searches amongst other things.
- The ESL classes took walking fieldtrips to the local Sacramento Public Library where all of the students signed up for library cards. The students also received a tour of the library, met the librarian and we able to ask questions.
- Exercise classes continue to be a huge success at Saca CLC. Classes are held four days per week with an average 25 students per class. They have integrated the use of step-benches and exercise balls into their workouts as well.
- ESL classes have grown to their largest size ever in the history of the Saca CLC. We have expanded into offering four levels of ESL, five days a week.. We are also able to utilize all volunteer tutors and even have some classes with 2 volunteers per class which allows students to break into smaller groups for activities.
- Legal help session – approximately 10 people attended the legal session. A volunteer counseled each person for 15 – 20 minutes. We hope to have more sessions in the future

#### EDD classes:

- Computer classes are offered each morning as part of an ongoing series of course covering topics in the Microsoft Office Suite.. After completing our Word and Excel 2003 classes, we began a Microsoft computer basics class and an Internet Explorer 7.0 class. These two classes helped established a better foundation for our up-coming Word 2007 class starting next quarter. The area of need in our client base and the community appears to be extending and maintaining an accessible source of computer literacy education with a course series which encompasses Microsoft Office programs from beginning to advanced level.
- Saturday Photoshop Class renewed its cycle of adult Photoshop classes taught by a volunteer instructor. The second cycle of the course ran from Feb - March 27.
- The Computer Clubhouse staff began training at the TechSkills Sacramento facility this quarter. The training program is extensive; covering MS certified proficiency in the 2007 versions of MS Word, Excel, Outlook, PowerPoint and Access, which will allow us to offer Microsoft certified instruction in the 2007 Office Suite.

## Computer Clubhouse

- The Computer Clubhouse program continues to be robust and maintains a core group of approximately 30 members, who split their time among three program offerings:
  - Academic Assistance
  - Computer Literacy
  - Animation Academy
- This allows the Clubhouse staff (and volunteers) to introduce the member to new programs and activities that will be taught in a themed module such as video production, music production and graphic design.
- The Clubhouse hosted a Clubhouse Family Bowling Trip to Country Club Lanes on February 26. Clubhouse members and up to two family members were invited to two hours of bowling, free food and drink and good times with free transportation included. Fifteen participants including Clubhouse staff and volunteers were treated to rock and roll music, 'Glow Bowl' night and free pizza.
- VSP Collaboration: Talks with Vision Services Plan's Diversity Committee Co-chair, Robert Cathey have led to the possibility of a sponsorship venture for the Computer Clubhouse. In an effort to promote the VSP Brand and spread advertising to Clubhouse kids and family, VSP has approached the Clubhouse with the possibility of supporting the Clubhouse and members. Collaboration is currently underway to determine in what manner VSP can provide financial, instructional or creative support towards member or Clubhouse activities. Current developments on this project include:
  - Media project with Clubhouse members, focused on eye health, care and the VSP organization.
  - Possibility of using the project to establish eligibility for participating in the up-coming VSP Teen Summit.
  - VSP Field trip to VSP Headquarters as a kick off to media project contest, introduction to VSP organization, and introductory treasure hunt with prizes for all participants.

## Women's Wisdom Art

<b>Class Attendees</b>	January	February	March	Quarterly Totals	Year to Date July - March
Ceramics	69	111	114	294	882
Fabrics	49	60	106	215	645
Acrylics / Collage	59	53	50	162	486
All other classes	147	190	200	537	1,611
<b>Total</b>	<b>298</b>	<b>387</b>	<b>415</b>	<b>1208</b>	<b>3,624</b>

<b>Workshop Attendees</b>	January	February	March	Quarterly Totals	Year to Date July - March
Oak Park	48	26	42	116	266
Saca CLC	44	40	19	85	174
<b>Total</b>	<b>92</b>	<b>66</b>	<b>61</b>	<b>201</b>	<b>440</b>

### Remarks / Highlights

- Our focus this quarter has been on paying it forward. This is a huge step forward for the women of WWA.
  - The women created 72 dolls that will be taken to Haiti thru the CARE organization.
  - We are in the process of creating a mural for the C.A.S.H. (Citizens Against Sexual Harm) program here in Oak Park. The panels were completed in March and installed at the CASH new office.
- Our ceramics classes have been at capacity for the past few months. We are looking at how to offer additional classes so we do not have to turn clients away.

## Administrative

- As part of our Bank of America grant, Kathleen Babin, was hired as a contract worker to assist with resource development for mobile distributions of the Food Assistance program. Her role is to develop a more robust and engaging health and nutrition and community service component. Kathleen was a long time volunteer in our Mother-Baby program, and it is great to have her helping in this expanded role.
- In February, we added an Oak Park distribution information hotline, which is going well and has reduced incoming calls by approximately 10%. We are in the process of developing a mobile distribution hotline that will provide information on our mobile distribution locations. Our goal is to alleviate approximately 20-30% of incoming phone calls, which will free up our administration for an added support role.
- In February, SMUD EnergyHelp appointments were increased from 30 to 35 per week. Over this quarter, we helped over 482 households totaling over \$54,801 in Energy Assistance.
- On February 12th we had a full day committed to staff training. Topics included:
  - Status briefing on Phase I of the Campus Master Plan.
  - Boundaries training (interpersonal relationships) for staff / volunteer / client interactions.
  - Media training and the importance of standardizing our messaging to the public and prospective donors.
- In February, we received notification that we have been selected to receive a \$110,000 grant from FEMA's Emergency Food and Shelter Program, administered by the Sacramento Community Services Planning Council. The funds will be utilized to purchase fresh produce, non-perishables such as shelf stable milk and consumables such as bags for our Food Assistance program.
- In March, we hired Patty Baker as our full-time accountant. Patty will play a key role in helping develop a more uniform program budgeting system.
- The Greater Sacramento Chamber of Commerce's Leadership Sacramento Team chose Sacramento Food Bank & Family Services proposed senior program as their 2010 class project. The purpose of the project is to engage socially isolated seniors who are living independently and are at greater risk of developing depressions, mental illnesses and being injured by slips and falls, all of which are exacerbated by poor nutrition. The focus will be on families with school-age children adopting selected seniors and providing health and nutrition support and referrals for social services.
  - Marie-Louise Nelson will become the SFBFS program manager when the Havens program closes on or before June 30. She has already completed Senior Peer Counseling training and Adult Nutrition training programs in preparation for her new role.
  - We have participated in two organizational meetings with Leadership Sacramento and are in the process of jointly developing program elements, deliverables and milestone plans.

- We continue to grow our relationship with Bank of America. This year's grant has helped offset equipment and supply costs associated with the continued improvement and expansion of our mobile distributions.
  - In early March, we were awarded the regional host site for the Bank of America Student Leader program. The national program is made up of 92 regions across the United States. In each region, five high school seniors are selected out of several hundred candidates for their excellence in philanthropy. Selected students take part in an eight week paid internship at a local non-profit. The students will be assisting at both of our locations and helping in the Clothing, Mother-Baby and Food Assistance programs.
  
- Grant submittals this quarter included requests to Sierra Health Foundation, Sierra Sacramento Valley Medical Alliance, River Cats Foundation, Women's Soroptimist of Sacramento, State Street Foundation, Target Foundation and Intel Corporation totaling over \$93,500 in requested funds. Our requests from Intel Corporation and Women's Soroptimist were declined. We will be notified on all other requests in May or June 2010.
  - Planned grant requests for next quarter (April-June 2010) include CarMax Foundation, PG&E, UPS Foundation, US Bancorp Foundation, Yocha-De-He Community Fund and possibly the Kaiser Foundation.
  
- Campus Master Plan
  - The Education Center building has been redesigned to be a two story structure with an offset front along 3rd Avenue. This will minimize the ground footprint and will provide more buildable space for future expansions, if necessary. It also allows for a larger urban garden which will be used as a teaching tool for the Health and Nutrition Center to be built in the vacated Mother-Baby spaces in the Arata Bros building.
  - Our application to commence the project has been submitted to the Sacramento City Planning Department. In anticipation of all going well without any major obstacles, we hope to break ground in late September or early October, with completion next summer.

## Operations

- Food donations were down by 23.2% compared to the same quarter last fiscal year. Overall, our food totals to date are down 2.5% from last year. This is in large part due to the economy. Grocery stores are looking closely at waste to save cost and people are not as inclined to donate. Our biggest decline is in the amount of dairy, eggs and meat that we can provide to the families we serve. In speaking with food banks across the country, it has become evident that this is a common challenge. Our clients continue to receive a solid 3-5 days worth of healthy food staples and we have utilized the grants funds from the Emergency Food and Shelter Program to help offset some of this loss including shelf stable milk in place of fresh dairy. Overall, we are on pace to collect and distribute just over 3.7 million pounds of food to our community. The following is breakdown of our food totals for this quarter compared to last fiscal year:

Month	Food Link (USDA)	Grocery Stores	In-Kind Donations	Spirit of Giving (S.O.G.)	TOTALS
<b>2008-2009</b>					
January 09	48,104	136,125	79,735	22,760	<b>286,724</b>
February 09	88,833	116,800	86,359	4,810	<b>296,802</b>
March 09	79,725	140,150	114,880	5,193	<b>339,948</b>
<b>Quarter Total</b>	<b>216,662</b>	<b>393,075</b>	<b>280,974</b>	<b>32,763</b>	<b>923,474</b>
<b>Yearly Total</b>	<b>518,123</b>	<b>1,163,933</b>	<b>1,097,565</b>	<b>167,017</b>	<b>2,946,638</b>
Month	Food Link (USDA)	Food Link (Grocery Stores)	In-Kind Donations	Spirit of Giving (S.O.G.)	TOTALS
<b>2009-2010</b>					
January 10	62,207	73,612	154,881	9,378	<b>300,078</b>
February 10	58,812	64,027	67,335	4,540	<b>194,714</b>
March 10	53,650	81,284	74,476	5,089	<b>214,499</b>
<b>Quarter Total</b>	<b>174,669</b>	<b>218,923</b>	<b>296,692</b>	<b>19,007</b>	<b>709,291</b>
<b>% Change from 2008</b>	<b>-19.4%</b>	<b>-44.3 %</b>	<b>+5.6</b>	<b>-42%%</b>	<b>-23.2%</b>
<b>Yearly Total</b>	<b>490,843</b>	<b>568,343</b>	<b>1,612,172</b>	<b>201,151</b>	<b>2,872,509</b>
<b>% Change from 2008</b>	<b>-5.3%</b>	<b>-51.2 %</b>	<b>+31.92</b>	<b>+17%</b>	<b>-2.5%</b>

- Starting in February, our grocery supply pickups from California Emergency Foodlink were increased from two days to three days per week (Mondays, Wednesdays and Fridays). We are the only charity that picks up three days per week due to our size and the demand in food supplies needed to serve over 20% of the county through our designated zip codes.
- Our relationship with General Produce continues to expand. We have developed a solid system for forecasting produce purchasing to complement monthly focuses for our food distribution and cooking demonstrations. Our goal is to provide three different varieties of produce for each distribution at both Oak Park and through mobile distributions. We have been purchasing produce

on a weekly basis and General Produce complements some of our purchases with generous donations of product.

- On March 31 the Food Assistance program split from the Operations Department. The Operations Department is now a stand alone entity. Steve Knieriem has been appointed as the Operations Manager, reporting directly to our Chief Operating Officer.
- We are evaluating our warehouse equipment and will be potentially acquiring two used, more modern forklifts to replace our existing fleet, which are 1950's models and have become expensive to maintain.
- In March, the racking enhancement project for our 5<sup>th</sup> Street warehouse was finished. Approximately 500 feet of commercial pallet racking was successfully installed along with an electric lift truck. All materials were generously donated by DST Output in December of last year. The racking helps our inventory control and overall efficiency.
- Eugene Lopez was hired as a full time Driver/Warehouse employee to support expanded mobile distributions. Additionally, we have developed a schedule that allows for all of our drivers and operations staff to attend and participate in at least one mobile distribution each week. This has and will continue to create more streamlined communication and a better overall understanding of the many working parts of the mobile for all staff involved.
- Our relationship with Just Between Friends continues to grow. On average, we receive over fifteen bins of childcare supplies from each show, which includes clothing, strollers and toys.

## Volunteer Services

<b>Individuals *</b>	January	February	March	Quarterly Total	Year to Date July – March
Number of volunteers	435	488	453	1,376*	3,957*
Total number of hours	3,516.5	3,752.5	4,336.25	11,605.25	37,320.25

\* Quarterly and Year to Date totals for number of volunteers include duplications, since some individuals volunteer in more than one program and repeat activities in all three months.

<b>Groups</b>	January	February	March	Quarterly Total	Year to Date July – March
Number of groups	8	24	35	67	194
Number of volunteers	129	188	369	686	2,335
Total number of hours	358	617	1,109.25	2,084.25	7,221.75

<b>Orientations</b>	January	February	March	Quarterly Total	Year to Date July – March
Number of orientations	5	4	4	13	37
Number of attendees	132	81	69	282	820

### Remarks / Highlights

- Individuals and groups contributed a total of 13,689.5 volunteer hours during January–March, 2010 at SFBFS.
- Began to utilize volunteer sign-up feature on SFBFS Web site for volunteer orientations as well as mobile food distributions, reducing paper waste, controlling the size of volunteer orientations and helping to manage the number of volunteers at mobile food distributions.
- Increased tracking of volunteer groups at mobile food distributions, capturing a large number of important volunteer hours.
- Volunteer orientations are operating at capacity. Online registrations are filling up one to two months in advance.
- We have begun sending a monthly e-newsletter to all of our volunteers in order to improve volunteer communications and actively engage them with information about our SFBFS program and organization events.
- We nominated two individuals for the Greater Sacramento People Helping People Awards: Roger Macker and Chris Suter; both in recognition of their volunteer contributions to SFBFS .

## **Communications & Development**

### Remarks / Highlights

- First e-mail sent to RTFTH participants (16,967) from SFBFS with request for donations.
- The Raffle for the Rock was a great success, raising \$12,380 from predominantly new donors.
- Two new videos created – one for food assistance and one virtual tour with all 8 programs.
- New RTFTH sponsorship brochure created.
- Research underway for new SFBFS database. We expect to have a final selection and agreement by the end of May.
- In order to increase community awareness and involvement in the Run to Feed the Hungry, we are sponsoring a contest to design the T-shirt for this year's event. The contest closes on May 31, 2010.

### **Special Events**

- North Area Collaborative meetings were held in January, February and March at The Effort at North Highlands, RAFT (Resource Area for Teachers) and Shoulder to Shoulder. All meetings and subsequent e-mail updates to the community are organized by Saca Center Director Genevieve Deignan.
- Two Census help sessions were held at the Saca Center for Spanish speakers that were in need of assistance filling out their forms.
- Planning for the Rack for the Rock to take place on June 5 is in full swing. Sponsorship is being offered for the first time this year. Our goal is to raise \$40,000 for SFBFS programs.